



CONTACT

- beyondcouturefilms@gmail.com

EDUCATION

- **Master of Science in Entertainment Business**
Full Sail University
Completed in 2024
 - Valedictorian

Focusing on strategic management, digital marketing, and media production to enhance business acumen in the entertainment industry.
- **Bachelor of Science in Film Production and Digital Cinematography**
Full Sail University
Completed in 2021

Foundation in storytelling, visual aesthetics, and technical filmmaking, with emphasis on traditional and digital filmmaking tools.

CERTIFICATIONS

- **Premiere Pro Class | Advanced Los Angeles, California**
Advanced editing techniques, audio editing, and motion graphics.
- **Cinematic Sound Design Los Angeles, California**
Studies in immersive soundscapes creation for film.

TECHNICAL SKILLS

- **Adobe Creative Suite**
(Premiere Pro, After Effects, Photoshop)
- **Final Cut Pro, DaVinci Resolve**
- **Microsoft Office Suite**
(Word, Excel, PowerPoint)
- **Project Management Tools**
(Trello, Asana, Monday.com)

JASMINE COUTURE

Filmmaker | Entrepreneur | Creative Consultant

I am an award-winning filmmaker, entrepreneur, and consultant with over 15 years of experience in creative leadership and digital media. My work spans storytelling, project management, and business strategy, offering tailored consulting services for filmmakers and creative professionals. From script development and production planning to video editing, sound design, digital marketing, and brand development, I specialize in delivering solutions that elevate projects at every stage. As the founder of Beyond Couture Films, I combine my technical expertise and creative vision to help clients craft compelling narratives and achieve impactful results.

PROFESSIONAL EXPERIENCES

- **Founder and Creative Director, Beyond Couture Films**
2024 – Present
 - Established an innovative production company specializing in short-form digital content and streaming media.
 - Spearheaded creative development and project management for engaging narratives tailored to diverse audiences.
 - Directed strategic initiatives in digital marketing to enhance brand visibility and solidify a reputation for compelling storytelling.
 - Led cross-functional teams to create visually striking narratives using advanced filmmaking and editing techniques.
- **Founder and Managing Director, YnJ Corp & Media**
2008 – 2024
 - Built and scaled a media production company renowned for live event production and multimedia content creation.
 - Directed operational and creative strategies, aligning project management processes with client goals for impactful media experiences.
 - Oversaw partnerships, sponsorships, and targeted marketing campaigns to maximize audience engagement.
 - Mentored and managed production teams, emphasizing team collaboration to deliver polished, high-quality video content for digital and traditional platforms.
- **Production Manager, HBO**
1998 – 2008
 - Advanced from production coordinator to overseeing large-scale projects for one of the industry's top networks.
 - Directed budgets, schedules, and compliance management to support seamless production execution.
 - Designed workflows that streamlined team communication and increased efficiency across all phases of production.
 - Managed location scouting, permitting, and logistics, driving the success of high-profile projects through effective project management.

EXPERTISE

- **Storytelling and brand development.**
- **Consulting for planning, script development, and creative strategy.**
- **Video editing, sound design, and color grading.**
- **Digital marketing and audience engagement.**
- **Production management, budgeting, and financial planning.**
- **Distribution strategies and deal-making for filmmakers.**